

# Hopeful Horizons 2023 Race4Love Sponsorship Contract

Thank you for supporting the Race4Love 5K run & 3K walk, February 11, 2023. Please submit confirmation of sponsorship by December 31, 2022, to ensure your logo/information appears on relevant marketing material and t-shirt. Please submit sponsorship payment by January 31, 2023

(Please check one):

- Presenting Sponsor - \$5000 (only one sponsorship at this level available)**
  - **Gold Sponsor Benefits plus:**
  - Featured as “Hopeful Horizons 2023 Race4Love Presented by: \_\_\_\_” in advertising, promotional materials, social media platforms (Facebook, Instagram, Twitter), media releases, on the event website (with logo & link) and at the event
  - 8 complimentary race entries (including T-shirts)
  - 3 Dedicated social media posts to Hopeful Horizons & Race4Love Facebook pages, more than 4,000 followers.
  - Prominent display of logo on race T-shirts
  - Opportunity to display company banner at the race
  - Feature article with link to sponsors website in Hopeful Horizons Newsletter
  
- Gold - \$1000. Silver Sponsor Benefits plus:**
  - 4 complimentary race entries (including t-shirts)
  - 2 Dedicated social media posts to Hopeful Horizons' & Race4Love Facebook pages (one each), more than 4,000 followers
  - Listed in media releases
  - Featured among top Race4Love sponsors on websites with logo & link
  
- Silver - \$500. Bronze Sponsor Benefits plus:**
  - 2 complimentary race entries (including T-shirts)
  - Sponsor logo on race t-shirts.
  - 1 Dedicated social media post to Hopeful Horizons Facebook page, more than 4,000 followers
  - Recognition and link to website in monthly newsletter email in newsletters as a Race4Love Sponsor
  - Placement of company promotional materials in gift bags
  - Recognition on a thank you email sent to all race participants post-event (Logo)
  - Recognition in Annual Report of giving.
  
- Bronze - \$250. Fan Sponsor Benefits plus:**
  - 1 complimentary race entry (including T-shirt)
  - Listed in promotional materials, posters, flyers etc.
  - 1 Dedicated social media post to Hopeful Horizons' & Race4Love, more than 4,000 followers
  - Sponsor name listed on back of race T-shirt
  - Sponsor name on mile marker signs

- Fan - \$150**
  - Listed as a sponsor on Race4Love & RunSignUp websites w/link to your business/organization website
  - Acknowledgment of sponsorship on race day event signs
  - Sponsor name on mile marker signs
  - Participate in race day activities; bring a table, set up your company booth, and hand out promotional materials
  - Recognition on a thank you email sent to all race participants post-event (list)

Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

We also welcome donations of gift certificates, refreshments, or items for day of race raffle.

Questions? Please contact Kirsty Fitzgibbons at 843-379-6151.

**Please submit confirmation of sponsorship by December 31, 2022, to ensure your logo/information appears on relevant marketing material and t-shirt. Please remit sponsorship payment by January 31, 2023.**

**Hopeful Horizons  
P. O. Box 1775  
Beaufort, SC 29901**

*Hopeful Horizons is a 501(c)3 nonprofit organization – donations are tax-deductible  
Tax ID 57-1063332*